

## Barry L. Ritholtz

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A frequent commentator on CNBC, Barry L. Ritholtz is a regular guest on Kudlow & Company, Power Lunch and Fast Money. He has guest-hosted Squawk Box on numerous occasions, and also appears regularly on Bloomberg, Fox, and PBS<sup>1</sup>. Mr. Ritholtz was profiled in the Wall Street Journal's Quite Contrary column (August 3, 2004; Page C3). His market perspectives are quoted regularly in the Wall Street Journal, Barron's, Forbes, Fortunes, and other print media<sup>2</sup>.

He is deeply honored to be the dedicatee of the The 2007 Stock Trader's Almanac's 40th Anniversary edition.

Mr. Ritholtz is CEO and Director of Equity Research at Fusion IQ, an online quantitative research firm. For the first time, the company is making their institutional grade research product available to individual traders and investors.

Recently, Mr. Ritholtz was Chief Market Strategist for Maxim Group a New York Investment bank, managing over \$5 Billion in clients assets. Applying his model to the broader investing environment, Mr. Ritholtz wrote weekly Market Commentary for the firm's brokers and institutional clientele.

Mr. Ritholtz is the author of the popular "Apprenticed Investor" columns at TheStreet.com, a series geared towards educating novice and intermediate investors. Mr. Ritholtz also publishes more formal analyses, often at The Wall Street Journal, Barron's, or RealMoney.com<sup>3</sup>.

Beyond the weekly commentary and published articles, Mr. Ritholtz also authors The Big Picture — a top-ranked financial weblog. The Big Picture covers Investing & Trading to Macro Economics, and everything else in between. The blog has quickly amassed over 11 million visitors.

Media accolades have poured in for The Big Picture from the NYT ("Trenchant economic commentary") and the WSJ ("What the In-Crowd Knows). The Journal cited The Big Picture as the Economic "Blog Insiders Read to Stay Current;" Business Week noted its "insightful calls on the direction of the stock market" (Blogging For Dollars). CNBC's Larry Kudlow described it as "very helpful and addictive — the best stock market blog there is." Numerous traffic sites rank The Big Picture as the most trafficked Markets/Economic's blog on the web.

Ritholtz' longstanding interest in media and technology led him to Burst.com, a publicly traded software firm focusing on faster-than-real-time audio and video streaming over the internet. He has served on the firm's Board of Directors for the past 4 years. His expertise in digital media has led top tier Newspapers and Magazines to consult with him on the development of their online strategies.

Hailed as a “bright and savvy fellow” by Alan Abelson’s Up and Down Wall Street column (Barron’s), he is one of handful of Strategists who participate in BusinessWeek’s annual market forecast. He teaches a course on The Economy of America for New York University’s School of Continuing & Professional Studies.

Mr. Ritholtz performed his graduate studies at Yeshiva University’s Benjamin N. Cardozo School of Law in New York, where he focused on Economics, Anti-Trust and Corporate Law. He was a member of the Law Review, and graduated Cum Laude with a 3.56 GPA.

His undergraduate work was at Stony Brook University, where on a Regents Scholarship, he focused on Mathematics and Physics, graduating with an Associates degree in Political Science. He was a member of the Stony Brook Equestrian Team, and competed successfully in the National Championships (1981) of the Intercollegiate Horse Show Association. In addition to writing the National Affairs column for the campus weekly (The Stony Brook Press), he was elected Vice-President of the student body.

When not bemoaning the New York Knicks’ all-too-frequent offensive lapses, Mr. Ritholtz is a vintage sports car enthusiast. He and his wife Wendy, an artist and teacher, and their hairy dog Max, live on the North Shore of Long Island, New York.