



PRMIA NAMES DR. DAN RODRIGUEZ 2011 PRMIA HIGHER STANDARD AWARD RECIPIENT

A recent ballot of the 600+ volunteers serving on PRMIA committees worldwide has selected **Dr. Dan Rodriguez**, Chief Risk Officer, Global Arbitrage Trading and the Americas Equity Division at Credit Suisse, as the recipient of the 2011 PRMIA Higher Standard Award.

This prestigious award is presented annually to an individual for his or her overall contribution to PRMIA and to the risk management profession during the previous year. Dr. Rodriguez now joins the list of previous respected winners, including John Hull, David Koenig, Carol Alexander, and Robert Merton.

Dr. Dan Rodriguez names Xiaoning Olivia Gong, a graduate student of Quantitative Finance at Fordham University, as the recipient of the PRMIA Institute academic grant associated with his Higher Standard Award.

We asked Dr. Rodriguez about his motivations and his contributions to PRMIA and industry activities.

Can you tell us about your involvement with PRMIA and the risk management industry this year?

One of my primary roles within PRMIA over the past year has been that of educator, which is one of my passions. In addition to coaching and helping lead other risk managers within Credit-Suisse, I enjoy shaping and developing curricula and educating other executives across the industry about risk management.

I am a former and current professor, as well as a practitioner, and still teach at Baruch College's Zicklin School of Business and Fordham University's Master's in Global Finance program in New York City. For several years I've also served as a faculty member for PRMIA's Complete Course in Risk Management at Columbia Business School Executive Education – in 2011 I taught the Market Risk Management segment of the course. I also presented PRMIA webinars reaching hundreds of financial professionals around the world and educating them on some of the latest methodologies in risk management. I continue to work closely with the New York PRMIA chapter leadership to organize chapter events and enlist high-level guest speakers from industry and academia.

I strongly believe in PRMIA's Professional Risk Manager (PRM)

certification and continue to promote it in the industry and within my own firm.

I also conduct research in corporate governance, including executive compensation structures and risk-taking.

What motivates your contributions to PRMIA's activities?

As a former academic, I appreciate the fact that PRMIA is a not-for-profit organization dedicated to developing risk managers and to setting higher standards for the profession. I believe in PRMIA's mission and, as someone who was brought up to believe in the importance of serving a greater good, I aspire to that by contributing my skills and experience. I also enjoy the contact with others in the industry. Discussing and debating the latest topics and thinking in risk management is both rewarding and intellectually stimulating.

Hundreds of volunteers have helped PRMIA to grow, starting with its founding almost 10 years ago. You became a member in 2004. What motivates these volunteers?

Volunteers have been instrumental to the growth of PRMIA in the past and they continue to take increasingly active roles developing and implementing an agenda for risk managers across the industry. Because PRMIA is a not-for-profit organization, volunteers are critical to its future growth and success. Fortunately, active PRMIA members seem to recognize that they owe some of their success to PRMIA-led programs and resources. Volunteering is an effective way to give back to the organization and contribute to the field.

Navin Sharma, Co-Regional Director for PRMIA's New York Chapter has worked closely with Mr. Rodriguez over the year. He expressed his appreciation to *Intelligent Risk*.

"Dan's guidance and efforts have been instrumental to the NY PRMIA Chapter, especially as we pursue our goals of expansion and organizing timely, pertinent events in the area. Dan leads an initiative among leading New York City universities to increase the organization's exposure and participation among students. This helps PRMIA with its growth goals while enhancing and broadening educational opportunities for students at all levels. We are very appreciative of Dan's effort on behalf of PRMIA NY."