



Associate PRM

Risk Management Training

Webinar Series

Designed by industry leaders, the **Associate PRM** covers the core concepts of risk management allowing non-specialist to interpret risk management information and reports, make critical assessments, and evaluate the implications and the limitations of such results.



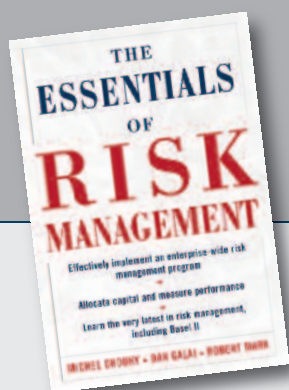
Today, staff entering the risk management profession and those who interface with risk management disciplines on a regular basis are expected to understand fundamental risk management methods and practices. Regulators are also expecting existing risk management specialists to have a broad understanding of the full range of risk management issues.

The Associate PRM Webinar Series is intended to prepare individuals for the Associate PRM exam. It covers the core concepts of risk management allowing non-specialist to interpret risk management information and reports, make critical assessments, and evaluate the implications and the limitations of such results. Successful candidates will:

- Understand corporate governance, compliance and risk management
- Be able to implement integrated risk management
- Know how to measure, manage and hedge market, credit (retail and corporate) and operational risk
- Define the roles of board members and senior management in managing risk.

Who Will Benefit from this Program

The Associate PRM is an innovative PRMIA certificate program intended for staff entering the risk management profession, those who wish to broaden their skills, or those who interface with risk management disciplines on a regular basis such as auditing, accounting, legal, and systems development personnel who should understand fundamental risk management methods and practices.



The syllabus of the **Associate PRM** training program and subsequent exam is based upon the publicly available book, **The Essentials of Risk Management**, together with extensive information freely available on the PRMIA website.

The Essentials of Risk Management provides a practical, non-ivory tower approach that is necessary to effectively implement a superior risk management program. Written by three of the leading figures with extensive practical and theoretical experience in the global risk management and corporate governance arena.

Learning Objectives

The overall goal of this program is to be able to explain the fundamentals of risk management and to prepare participants for the Associate PRM exam.

Participants of this program will be able to explain the fundamentals of the structure and workings of various financial markets, the financial instruments used in risk management, performance measurement, industry standards and best practices of financial risk management.

By the time participants complete this program, they should be able to interpret risk management information and reports, make critical assessments, and evaluate the implications and the limitations of such results as well as explain the positive role that risk can play.

Guided Study

The Associate PRM Webinar Series is intended as a study aid designed to help participants pass the exam. It is not a replacement to studying the syllabus material.

This webinar series consists of eight 75-minute sessions and is designed to meet demanding schedules. These sessions can be accessed anywhere with an internet connection.

The Series has been created and will be delivered by the PRMIA leaders responsible for preparing and managing the Associate PRM exam syllabus and question database.

Web-based materials, including book excerpts, standards, and case studies, are available on the PRMIA web site. The book **The Essentials of Risk Management** must be purchased separately.

Session	Date	Topic
A	April 05	Overview, corporate risk management and the theory of risk and return
B	April 12	Governance in risk management and PRMIA standards
C	April 19	An introduction to Financial Markets
D	April 26	Interest rate risk and hedging
E	May 03	Market risk and asset-liability management
F	May 10	Retail and commercial risk management
G	May 17	Operational risk and performance measures
H	May 24	Case studies and derivatives best practices

Exam

Prepared candidates can register for the Associate PRM exam at www.prmia.org. Exam vouchers cost USD \$300 per person. The exam consist of 90 computer-based multiple choice questions delivered globally at more 4500 Pearson Vue testing locations. For more information on the Associate PRM Exam go to <http://prmia.org/index.php?page=exam&option=trainingCandidateInfo>.

Presenters



DAVID MILLAR is the Chief Operations Officer of PRMIA and one of the architects of the Associate PRM exam.



Bob Mark is a founding partner and CEO of Black Diamond Risk and the co-author of *The Essentials of Risk Management*.



Michel Crouhy is the Head of Research and Development at NATIXIS Corporate and Investment Bank and co-author of *The Essentials of Risk Management*.

PRMIA Associate PRM Webinar Series

Prerequisites

- Prior familiarity with the Associate PRM syllabus material as defined in the Associate PRM Study Guide.

Advanced Preparation:

- Participants should have studied the relevant material prior to each session.

Live Webinar Utility Information:

- The Live Webinar Series is formatted to include question and answer time. Participants submit questions by typing them into the webinar question pane. These questions are seen and read by the instructor and will be replied to during the Q & A session if time permits or by mail afterwards.
- Participants are delivered sample questions in a polling format throughout the live webinar training session.
- The webinar series will be recorded and available for review to all participants within one hour of each session.
- PRMIA uses GoToWebinar with SSL and government-standard 128-bit encryption.
- The live webinar audio is broadcasted via VOIP or by telephone.
- The recording is accessed using Windows Media Player or other media device on your pc.

Information



PRMIA and leading universities around the world have come together to set the standards for risk management education:

- Defining the best practice core curricula for graduate-level risk management, financial engineering, and financial mathematics programs
- Providing classroom based training, using leading academic instructors, in developed and developing markets
- Publishing books, journals and articles to the highest academic standards, serving the risk practice
- Funding research grants and academic prizes and awarding scholarships to advance the study of risk management, financial engineering, and financial mathematics

THE PREMIER LEARNING PLACE OF THE RISK PROFESSION

PRMIA offers classroom instruction and over 700 online professional development courses, all customizable to your personal or corporate needs and available anywhere in the world with an Internet connection.



Associate PRM Webinar Training Program

April 5 - May 24, 2010

LIVE WEBINAR SERIES FEE: *(includes access to recordings)*

- Free PRMIA Member or non-member US \$300
- PRMIA Sustaining Member - Full US \$270

RECORDED WEBINAR SERIES FEE:

- Free PRMIA Member or non-member US \$250
- PRMIA Sustaining Member - Full US \$225

Additional discounts available for groups of 10 individuals or greater.

REGISTRATION:

Online: <http://www.prmia.org>

Phone: +1-612-216-5497

E-mail: training@prmia.org

Invoicing is available.

REQUIRED READING:

- THE ESSENTIALS OF RISK MANAGEMENT available for purchase at Amazon.com.
- Web-based materials, including book excerpts, standards, and case studies, are available on the PRMIA website.

CANCELLATION

A refund (less a US \$50 administration fee) will be made if formal notice of cancellation is received two weeks prior to the date of the event. We regret that no refunds will be made after that date. Substitutions may be made at no extra charge.

CONTACT INFORMATION

For more information regarding refund, complaint and/or program cancellation policies, please contact our offices at 1-612-216-5497. To contact the PRMIA staff, visit the "Contact Us" link at www.prmia.org or send an email to training@prmia.org.

This program may change or cancel due to unforeseen circumstances.

Earn 12 CPE Credits (CPE credits are not available for the recorded webinar)

Program Level: Intermediate

Delivery Method: Group-Internet Based



PRMIA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37219-2417. Web site: www.nasba.org



Earn 8 CFA CE Credits (CFA credits not available for the recorded webinar)

As a participant in the CFA Institute Approved-Provider Program, PRMIA has determined that this program qualifies for 8 credit hours. If you are a CFA Institute member, notify training@prmia.org at any time after registration, and CE credit for your participation in this program will be automatically recorded in your CE Diary upon your completion of this training course.